

International Egg Art Guild

From: Jennifer Stevens (eggstra@hotmail.com)

To: llisdell@yahoo.com

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International Egg Art Guild Update

Dear IEAG member,

The board has taken the last week to make some major decisions with regards to our magazine. We have deliberated and opted to suspend the magazine for the next several months. The IEAG, a nonprofit, volunteer run organization, has finally suffered during the 2020 pandemic, as have many artists and crafters. With no egg shows on the horizon and several states not being able to support to any type of egging (both shows & clubs), we feel we cannot continue to publish the magazine up to the standards that we and many other boards before us have had for the past 170 issues. The current board has been volunteering for 4 years and we personally have had these same setbacks.

We believe all of you belong to the IEAG because you love egg art, egging, and the social contact the magazine brings you. We understand the financial distress the pandemic has created with the IEAG and many members and their own businesses. We have decided to extend our egging knowledge and information to extend our love of the art and we will be offering a FREE monthly newsletter that will be 1 to 2 pages. We will include Hints and tips, what is new and any updates on shows and clubs. To keep costs minimal, we will be using email and snail mail only to anyone that does not have an email. If you have friends or family members that are egggers or interested in egging have them

send us an email and we will include them on the list of the newsletter. The first newsletter will be emailed on the Feb 8th. The following newsletters will be mailed between the 15th and 22nd of each month until the 1st of July.

To secure the IEAG as the only source of dealer advertising and show information, we are going to be updating our website (www.internationaleggartguild.com) and utilizing our social media platforms. we will be relying more on social media than ever before. If you finish an egg or looking for ideas on an egg you are working on, please post it to the IEAG Facebook page (www.facebook.com/groups/IEAGuild/?ref=share) with a following of over 2,000 people. If you wish to sell supplies, kits or any other egg related items post it on the **IEAG virtual egg show** (www.facebook.com/groups/278380270092112/?red+share) on Facebook.

Please start watching the IEAG website after February 8th we will be adding some items such as Joan Huff's book, many patterns, etc. We will be continuing the Joan Huff Egg Educational fund throughout these 6 months and will have some updates on that as we have no shows. Keep up on IEAG Facebook page and the IEAG virtual egg show on Facebook for pictures, supplies, etc. Again, all these items, the newsletter, the website, and Facebook pages are all free to you. It is a win, win. You will still be getting updates on what is important to you without having to spend the money.

If you have suggestions or ideas for the newsletter, please feel free to contact Debbie Botts Poster at Debinart@aol.com or myself eggstra@hotmail.com.

Respectfully,

Jennifer Stevens Klinger

President

International Egg Art Guild



International Egg Art Guild
202 W South St
Woodstock, IL 60098-3704

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